



1. Roofing Workshop

- A step-by-step guide in selecting the shingle that best fits your home, your budget and your style, allowing you to preview several houses and match colours of shingles, trim and siding.

2. Roofing Basics

- a) Asphalt Roofing
 - Describing the function and style of asphalt roofing, the advantages of asphalt shingles, and differences between organic and fiberglass shingles.
- b) Premium Roofing System Tour
 - An interactive presentation that walks you through and describes the components of a premium roofing system.
- c) Roof Problems and Warning Signs
 - A graphical view that assists in identifying the potential for roof failure.
- d) Warranty and Performance
 - Important warranty information described in an easy to understand format, to help you get the most out of your roof for years to come.
- e) Terminology
 - An A to Z list of roofing terms.
- f) Roofing System Components
 - Describing the basic components of a roofing system, from eave protection to the roof deck.
- g) Questions and Answers
 - Frequently asked questions on the basics of roofing, and their answers.

3. Style and Design

- a) Shingle Styles and Design
 - Residential roofing styles and designs that helps consumers decide which shingles are right for their house.
- b) Products Showcase
 - A comprehensive list of shingles, a colour selector as well as technical documentation and warranty information.
- c) Thoughts on Colours
 - The importance of colour and deciding which colour shingles to choose.
- d) Enhancing your Roof
 - Describing a number of accessories and additions available for your roof that will enhance its appearance and increase its performance.
- e) Questions and Answers
 - Frequently asked questions on the style and design of roofs, and their answers.

4. Getting the Job Done

- a) Get in Touch with a Roofer
 - Locate a roofer in your area.
- b) Locate a Dealer
 - Locate a dealer in your area.
- c) Budget Helper
 - The DreamRoofs.com Budget Helper gives you the approximate cost of the roofing project assuming you are hiring a contractor.
- d) Roof Installation Tutorial
 - An interactive, step-by-step guide to applying shingles to your roof, from the initial preparations all the way through to completion.
- e) Estimate Material Quantities
 - Estimate material quantities required for roofing or re-roofing.
- f) Specification Writer
 - A step-by-step tool that helps determine required roofing project materials based on the user's geographic location and slope of roof, and automatically selects the proper hip & ridge based on shingle type and colour.
- g) Hiring the Right Contractor
 - Helpful rules for selecting contractors.
- h) Professional Installation Checklist
 - Points to consider in making sure the installation is professional and worry-free.
- i) Financing Options
 - Describing methods of payment for roof repairs and new roofs, along with easy-to-use calculators.
- j) Roofing Safety
 - Helpful and necessary information to safely perform a roofing job.
- k) Questions and Answers
 - Frequently asked questions on getting the job done, and their answers.

5. Express Yourself

- a) Refer This Site to a Friend
 - Send a friend a link to DreamRoofs.com.

6. Media Room

- a) Media Kit
 - Company information for media use.
- b) Press Releases
 - The latest press releases.
- c) Image Gallery
 - Downloadable high-resolution graphics for media use.
- d) A/V Center
 - Audio-visual files available for download.
- e) Media Coverage
 - The latest headlines regarding DreamRoofs.com.
- f) Media Contacts
 - List of EMCO representatives media can contact for further information.

g) Mailing List

- For members of the media or anyone else who wants to receive up-to-date media information as it becomes available.